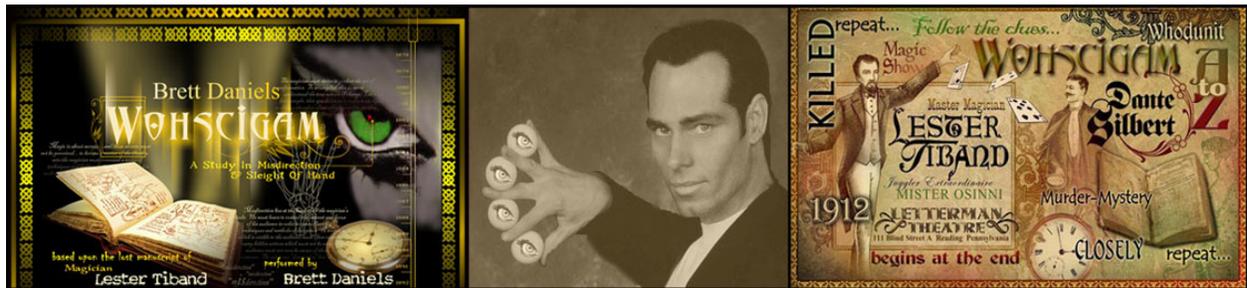




FOR IMMEDIATE RELEASE

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MAGICIAN BRETT DANIELS TO PREMIERE NEW CONCEPT  
MAGIC SHOW 'WOHSCIGAM' At The SAHARA  
Murder-Mystery Magic Show Is First of its Kind



LAS VEGAS, Nev. - International award-winning illusionist Brett Daniels has signed an agreement with the Sahara Hotel and Casino to premiere THE BRETT DANIELS MAGIC SHOW: WOHSCIGAM April 1, 2008 for an indefinite run. Six years in development, the multi-million dollar production (pronounced wo-shee-gahm) offers a brand-new concept in magical entertainment; a historical murder-mystery plot, world class sleight-of-hand, and an original whodunit – all wrapped up in a Broadway-style production.

A revolutionary theatrical encounter utilizing historical magician Lester Tiband's 1912 manuscript, WOHSCIGAM will perform at 3 p.m. daily except Sunday. Ticket prices are \$39.95 and \$49.95. Tickets for children under 13 are \$25.95 and are \$29.95 for seniors over 65.

“After travelling the world for fifteen years I’m very excited to have the opportunity to offer Las Vegas audiences a never-before-seen magical experience” says Daniels. GENII, the International Conjuror’s Magazine describes WOHSCIGAM as “not only a new magic show, but perhaps a whole new genre!”

Daniels created this new production “after realizing his own original large illusion show had reached a plateau - that audiences in Las Vegas, and elsewhere had seen enough of the same old thing – their appetite had been fulfilled. It is time for a departure.”

Las Vegas’ own MAGIC magazine characterizes the new show as more akin to Hollywood’s recent “*The Prestige*” or “*The Illusionist*” rather than any standard magic/illusion show.

Daniels has presented his illusion show spectaculars in Atlantic City, Lake Tahoe, New York, France, England, Malaysia and China as well as on many network television programs such as “*World’s Greatest Magic I,II,III, and V, Champions of Magic, Houdini: Unlocking The Secrets, Caesar’s Palace Anniversary Special* and “*The Tonight Show.*” Prior honors and awards include “*Magician of the Year*” from the International Magician’s Society, “*Best Show of the Millennium*” - Casino Player Magazine, “*World Challenge Champion,*” “*Award for Excellence in Sleight-of-Hand*” and “*Award for Excellence in Grand Illusion.*”

#### ABOUT THE SAHARA:

Located on the northern end of the famed Las Vegas Strip, the Sahara Hotel & Casino is a desert jewel rich with history and nostalgia. Since 1952, the Sahara has been a refuge for glitzy entertainment, exhilarating casino action, sumptuous dining and relaxing poolside decadence. The last remaining “Rat Pack” resort, the Sahara was the setting for the original “*Ocean’s Eleven*” film and has played host to everyone from The Beatles to Dean Martin to Marilyn Monroe. The legendary Sahara offers guests the opportunity to experience classic Vegas at its best, at one of the last-standing properties of its era. For room reservations, call (888) 696-2121 or visit [www.saharavegas.com](http://www.saharavegas.com).

ADDITIONAL PHOTOS AVAILABLE UPON REQUEST

FOR MORE INFORMATION:

[WWW.WOHSCIGAM.COM](http://WWW.WOHSCIGAM.COM)  
[WWW.BRETTDANIELS.COM](http://WWW.BRETTDANIELS.COM)

Liz Lieberman  
702/378-6300

Email: [lvinlv@embarqmail.com](mailto:lvinlv@embarqmail.com)  
[mail@brettdaniels.com](mailto:mail@brettdaniels.com)

RENEE ROBERTS  
Fierro Communications  
702/385-7300 (office)  
702/300-6574 (cell)

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